

CASTRURIALI

FRIENDS OF CASTRURIALI

Adopt an *olive tree*

Save one that is nearly gone.



Three million trees. *Abandoned.*

The story of Sicily's olive groves is one of the quiet environmental emergencies of our time: unfolding too slowly for headlines, but too fast for the trees to wait.

Without active hands to prune, harvest and propagate them, ancient groves fall silent. The market rewards a handful of high-yield varieties planted everywhere, while the slow, small-fruited natives are left to disappear.

3m+

Olive trees abandoned across Sicily as rural communities age and young people move to the cities

100+

Years old: the age of many trees now standing untended, carrying genetics accumulated over a century

1

Town, Castoreale, where the Castricianella (Castricana Rapparina) is found

“Once it is gone, it is gone.”

Your tree. *Real, trackable, alive.*

This is not a certificate. It is a specific tree, in a specific grove, producing real oil that comes to you each year.

i

CHOSEN AND TAGGED

We assign you a specific tree in the Castoreale hills. Its personal QR tag bears your name; scan it to see its coordinates, condition and progress from anywhere.

ii

WE DO THE WORK

Your adoption funds pruning, feeding and protection and, where needed, propagation from cuttings so its genetics survive even if the parent tree is lost.

iii

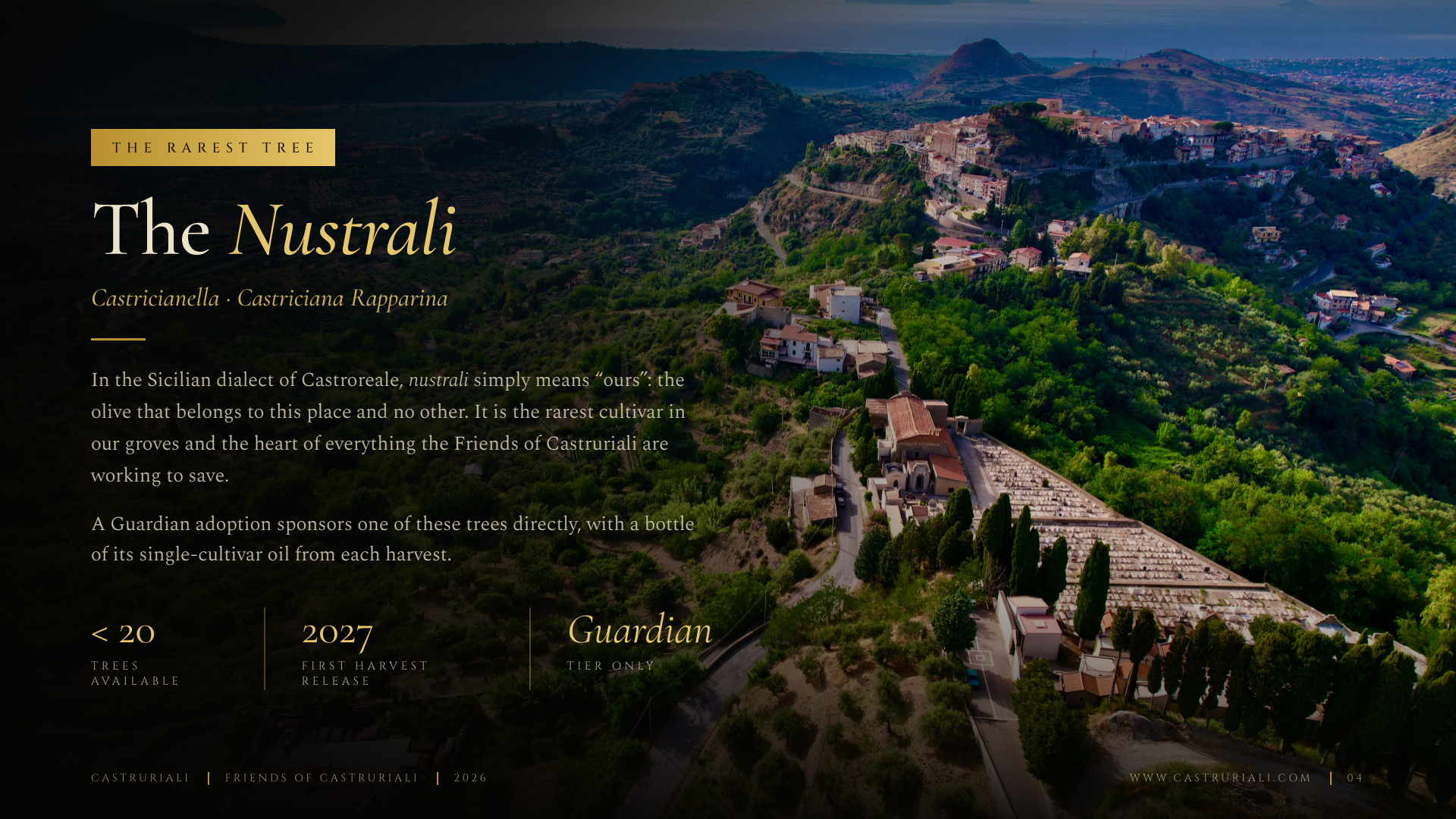
THE HARVEST REACHES YOU

Each October and November the Mandanici mill cold-presses your grove's fruit within hours of picking. The oil is sent to you with a full harvest report.

iv

VISIT WHEN THE TIME COMES

Every adopter is welcome to visit their tree once the grove opens to Friends. Heritage and Guardian adopters will be invited first.

An aerial photograph of a Sicilian hillside. In the foreground, a large cemetery with many small, white, rectangular tombstones is visible. Above the cemetery, a small village with several buildings and a church with a red-tiled roof is situated. The hillside is covered in green trees and vegetation. In the background, more hills and a larger town are visible under a clear sky.

THE RAREST TREE

The *Nustrali*

Castricianella · Castriciana Rapparina

In the Sicilian dialect of Castoreale, *nustrali* simply means “ours”: the olive that belongs to this place and no other. It is the rarest cultivar in our groves and the heart of everything the Friends of Castruriali are working to save.

A Guardian adoption sponsors one of these trees directly, with a bottle of its single-cultivar oil from each harvest.

< 20

TREES
AVAILABLE

2027

FIRST HARVEST
RELEASE

Guardian

TIER ONLY

CHOOSE YOUR TREE

Three ways to *adopt*

Each tier sponsors a different tree.
All include oil from the harvest
and a lifelong connection to
this place.

	SAPLING	HERITAGE MOST POPULAR	GUARDIAN FEWER THAN 20
	£90 / YEAR	£240 / YEAR	<i>By registration of interest</i>
YOUR TREE	A named young olive tree	A mature heritage tree, some over a century old	A rare Castricianella
BRONZE PLAQUE	—	Engraved with your name	Engraved with your name
KEEPSAKE	—	A Castruriali keepsake	A Castruriali keepsake
CASTRURIALI EVOO	1 × 500 ml	2 × 500 ml	2 × 500 ml
CASTRICIANELLA OIL	—	—	1 bottle of single-cultivar oil, from early 2028
FROM THE GROVE	Annual letter with photographs	Annual letter with photographs	Annual letter and full grove report
ESTATE VISITS	Welcome to visit your tree	Priority invitation to visits and harvest days	Annual private visit, guided by the family
LIMITED RELEASES	—	—	First access
OFF ALL OILS	15%	20%	25%

— EVERY TIER Personal QR tag · digital and printed certificates · a permanent place on the Wall of the Grove

THE PERFECT GIFT

A gift that *outlives* *the occasion*

Most gifts are used up or forgotten. An adopted olive tree keeps growing, keeps producing and keeps its recipient's name in a Sicilian grove long after the day it was given.



WHY PEOPLE ADOPT

To mark a birth, a wedding or an anniversary · to remember someone · to reconnect with Sicilian roots · to support the environment · to thank a client or colleague · for the love of good olive oil · to leave something for the next generation

i A LASTING LEGACY

Castruriali acquires and restores the land its trees stand on, caring for each grove for the long term.

iii A GIFT THAT RETURNS

Oil from each harvest, a letter from the grove and news of how the tree is faring.

v A WAY TO GIVE BACK

Every adoption funds the restoration of abandoned groves and the rare native cultivars they hold.

ii A LIVING TREE

Olive trees can live for centuries. Some in our groves are already over a hundred years old.

iv SOMETHING TO KEEP

A printed certificate for framing and, for Heritage and Guardian, a bronze plaque and a keepsake.

vi A REASON TO TRAVEL

A tree of their own to visit in Sicily, once the grove opens to Friends.

FOR BUSINESSES

A sustainability programme *with roots*

A verifiable, physical commitment in a specific place, producing a real product, with a story your team and clients will want to tell.

For sustainability reporting, a meaningful employee benefit or a client gift that stands apart, a named grove above Castoreale does all three at once.

REQUEST A CORPORATE PROPOSAL · HELLO@CASTRURIALI.COM

- i Named grove with GPS-verified tree locations for ESG and sustainability reports
- ii Annual harvest report with photography for internal communications
- iii ESG-ready adoption certificate, per company or per employee
- iv Employee and client gifting at scale, hand-packed and branded on request
- v Company name and logo on the Friends of Castruriali page
- vi Private estate visit for your team or clients: the grove, the mill and the harvest
- vii Flexible scale, from a small pilot to a full named grove

Before you *adopt*

What if no tree is available?

We are acquiring new land and trees above Castoreale. You join the next allocation run and receive the first tree that matches your tier.

Can I give it as a gift?

Yes. Choose the gift option when you adopt and we will send the certificate and harvest oil to the address you give us.

When does my year begin?

Your 12 months of stewardship start when your tree is formally assigned, not when you pay, so you always receive a full year of benefits.

How long does my discount last?

For as long as your adoption is current. Renew each year and it continues uninterrupted.

Is the oil from my tree?

Oil from your grove is cold-pressed at the Mandanici mill each harvest. Guardians receive single-cultivar Castricianella oil from their own tree.

Can you help me adopt?

We can take your adoption by phone or post and provide correspondence in alternative formats. Write to hello@castruriali.com.



FRIENDS OF CASTRURIALI · START HERE

One tree. *One decision.*

The trees are there. The work is being done. All that is missing is your name on one of them.



SCAN TO ADOPT A TREE

castruriali.com/adopt-an-olive-tree

hello@castruriali.com